

**ANNUAL**  
**REPORT**<sup>20</sup><sub>18</sub>

**WYMAN**

## LETTER FROM OUR CEO AND CHAIRMAN OF THE BOARD

Dear Friends and Supporters,

Over the past year, we have witnessed Wyman teens thrive far beyond their expectations and ours. The future is filled with hope and inspiration because of teens like Trinity – a 17-year-old senior at Maplewood Richmond Heights High School – who is learning to speak up for herself and “make things happen.”

At Wyman, teens are at the center of everything we do. Our vision is that ALL youth have the opportunities they need to thrive in learning, work and life. To that end, we actively evaluate, learn from and evolve our programs to ensure we are meeting the needs of teens as well as the adults who work with them and the systems that support them.

This year we welcomed our newest cohort of 56 rising 8th graders into our 10-year leadership program; expanded supports to our participants after high school to help them complete their post-secondary programs and degrees; worked with the Normandy Schools Collaborative to expand the implementation of Wyman’s Teen Outreach Program® within the new ele-middle model for the district; launched our newest evidence-based program, The Connection Project, with four of our current partners across the country; and continued to work in deep partnership with school districts to align community and school services to create more effective, efficient and equitable opportunities for students.

Wyman has been dedicated to serving youth from disadvantaged circumstances for more than 120 years. From our beginnings as Camp Wyman to becoming a national leader in youth programming, we have always believed in and celebrated young people and their leadership, energy and determination. Through Wyman programs, young people create consistent positive relationships with adults who help them build life skills, develop a positive sense of self and make healthy connections with others and the community. They become leaders, focus on the future and give back.

Thank you for your unwavering support and partnership toward creating permanent, positive change in the lives of our region’s – and our nation’s – bright, young leaders.



Claire L. Wyneken  
President and CEO



David K. Rodgers  
Chairman of the Board



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**WE BELIEVE**

During the transition from childhood to adulthood, youth face rapid physical, mental, emotional and social changes.

**THAT**

**ALL YOUTH**

**DESERVE**

Navigating adolescence can be challenging for all, especially for youth living in disadvantaged circumstances.

That's why Wyman empowers teens, equips adults and strengthens systems to create more equitable opportunities for all teens.

**TO THRIVE.**

# MISSION

To empower teens from economically disadvantaged circumstances to lead successful lives and build strong communities.

# VISION

We envision a day when all young people in America will thrive in learning, work and life.

# BELIEFS

At Wyman, we believe that every young person...

Has the potential to succeed and lead, regardless of life circumstances.

Deserves to have connections with caring adults who empower them to share their voice and engage within their communities.

Deserves equitable access to quality education, work and life experiences – ensuring a better future and a better world.

WE'RE



WYMAN



## TRINITY, 17

Senior at Maplewood Richmond Heights High School

Trinity was in middle school when she was first introduced to Wyman by faculty and staff at her school. “They said they had an opportunity that might work for me. I was afraid at first – the fear of the unknown. But, it caught my attention.”

For Trinity, connecting with Wyman was one of those moments that forever changed her life. “I was a pretty good student before Wyman but it got harder throughout high school. Wyman has given me the confidence and knowledge to feel more secure and be more open to new opportunities. I always wanted to go to college but I didn’t know how. Wyman helped me realize I can do this and opened up a whole new world for me. I’ve learned to speak up for myself to make things happen.”

Trinity will be the first in her family to attend college and is more prepared for this opportunity because of Wyman. In college, she plans to double major in criminal justice and psychology. “I try my hardest. My goals keep me motivated.”

“It’s hard to explain how big of an impact Wyman has made on my life. I’ve changed so much and met so many people from different backgrounds. The future is open – I’m not scared of it, but excited to try.”

*“I want to push myself to reach my goals.”*

# OUR STRATEGY

## WYMAN'S THREE CORE ELEMENTS FOR TEEN SUCCESS: A MULTI-FRONT APPROACH

Through research and our 121 years of experience, we know that young people need to acquire healthy relationships and behaviors, life and leadership skills, and educational success to thrive.

To ensure teens from economically disadvantaged circumstances have these core elements for success, Wyman employs a multi-front approach.



# EMPOWERING TEENS

## TEEN OUTREACH PROGRAM® (TOP®) »



**SERVES:** Teens from 6th through 12th grade

**DURATION:** 9 Months

Delivered in St. Louis by Wyman and across the country through our network of partners, TOP® connects with teens through weekly peer group meetings, an engaging curriculum, and community service learning opportunities. Teens are empowered with the tools and opportunities needed to avoid risky behaviors and improve life skills; promote healthy relationships and community connections; and develop a sense of purpose. This evidence-based program reaches 23,000 teens nationally, including over 3,000 in St. Louis.

## WYMAN LEADERS PROGRAM »



**SERVES:** Teens from the summer before 8th grade through post-secondary

**DURATION:** 10 Years

Based in St. Louis, Wyman Leaders provides leadership development and the supports needed to enter and complete college and career education programs. Throughout this 10 year program, teens improve their life skills; achieve on-time high school graduation; participate and lead in communities; and complete post-secondary education or training. Nearly 600 students from the Metro St. Louis area are served in Wyman Leaders.





## THE CONNECTION PROJECT (TCP) »

**SERVES:** Teens from 9th through 12th grade

**DURATION:** 1 Semester

The Connection Project was developed through a research-practice partnership between the University of Virginia and Wyman in 2015 and is designed to improve teens' self-esteem and support them in developing effective conflict resolution skills, improving coping skills, and promoting better overall physical health. Teens meet in small groups and build positive relationships with peers and adults and then share what they have learned within their schools, homes and communities. TCP serves 40 teens locally and is being piloted by four partners in our replication network.



# Equipping Adults



THIS POWERFUL GROUP  
OF PROFESSIONALS IS  
HELPING MORE THAN  
**23,000 YOUNG PEOPLE**  
ACROSS THE NATION TO THRIVE.



## Wyman's National Network

Our network works with adults in communities across the country helping to build their skills and competencies in working with teens. In the past 5 years, the Network has trained more than 3,000 adults in best practices for teens.

Over the past 10 years, the Network has worked with partner organizations to replicate Wyman's evidence-based Teen Outreach Program® (TOP®).

In 2020, Wyman's National Network plans to extend its offerings to include The Connection Project and additional training opportunities.

# STRENGTHENING SYSTEMS



## Wyman's Systems Work

Systems that support youth, including schools and human services, function best when they align and coordinate their work to meet the needs of youth and increase equitable access to supports and programs for all young people.

To achieve this, adults within these systems need evidence-based programs and practices that are proven to be effective when working with youth. Policies and practices in such systems also need to reflect commitments to equity, inclusion and quality.

As a systems partner, Wyman helps to coordinate services across providers, facilitate trainings in adolescent and social-emotional development, and align policies and procedures to sustain positive change.



**IN 2019, WYMAN HAS BEEN HONORED TO PARTNER WITH BOTH THE NORMANDY SCHOOLS COLLABORATIVE AND THE SCHOOL DISTRICT OF UNIVERSITY CITY TO FURTHER THIS WORK.**

# Impact

100%

100% of Class of 2018 teens served by Wyman graduated from high school on time, compared to 89% of Missouri teens overall.

92%

92% of Class of 2018 teens enrolled in a post-secondary education or training, compared to 67% of Missouri teens.

88%

88% of Class of 2017 teens persisted in a post-secondary option from Year 1 to Year 2, compared to 72% nationally.

94%

94% of teens agree that Wyman programs have increased their understanding of how post-secondary education can help them achieve their career goals.





*21,799 Hours*

OF LOCAL COMMUNITY SERVICE  
VALUED AT \$505,954

*94% of Teens*

FEEL WYMAN STAFF CARE ABOUT THEM

*86% of Teens*

FEEL A SENSE OF BELONGING

*For every \$1 invested*

IN SOCIAL-EMOTIONAL PROGRAMS, **\$11 ARE RETURNED** IN THE FORM  
OF INCREASED LIFETIME EARNINGS AND FEWER COSTS ASSOCIATED  
WITH THE NEGATIVE CONSEQUENCES OF RISKY BEHAVIOR.



DONOR SPOTLIGHT

## Maxine Clark and Bob Fox

**“FROM THE VERY  
BEGINNING, WE REALIZED  
WE NEEDED TO INVEST  
IN YOUTH...”**

**A**t Wyman, teens are at the center of everything we do, and this is not work we can do alone. Our donors are our partners in walking beside teens as they realize their full potential.

Maxine Clark and Bob Fox have been long time supporters of young people in the community. Bob is a member of Wyman’s Board of Trustees and both he and Maxine have been tireless champions of organizations working to ensure our community is a place where ALL young people are supported to thrive.

“For a long time, the region has struggled with population decline. In 2004, my wife and I formed the Clark-Fox Family Foundation with the focus on fostering regional growth and prosperity,” says Bob. “From the very beginning, we realized we needed to invest in youth to bring that goal to life. We must ensure that every one of our young people receive the best opportunity they can to be involved in the community and be productive members of society. We need to develop young leaders.”

Maxine and Bob see the need for students to have holistic support that focuses on social and emotional wellbeing on top of academics. “All of those components are vital to ensuring youth are able to graduate high school, move on to a thriving future in college and in the workforce, and become future leaders who come back to St. Louis and lead in their communities. Wyman helps fill that gap for youth from disadvantaged circumstances – supporting teens with leadership development and social, emotional, and academic support.”

**THANK YOU,** Maxine and Bob, for your generous support of not only Wyman but countless other organizations in our community that are changing the trajectory of the lives of young people. Together, we can forge a powerful future for St. Louis: a place where there is prosperity and growth, young people thrive, and all people benefit from sharing their skills, talents, and passions.

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Kathy AuBuchon

## 2018 Financial Report

### Assets

Total Current Assets	\$	2,457,708
Unconditional Promises to Give		844,462
Facilities and Equipment		5,256,976
Beneficial Interest in charitable remainder trust		114,892
Assets restricted for permanent investment		2,169,871
<b>Total Assets</b>	<b>\$</b>	<b>10,843,909</b>

### Liabilities and Net Assets

Current Liabilities	\$	938,993
Notes Payable		1,588,378
<b>Total Liabilities</b>	<b>\$</b>	<b>2,527,371</b>

### Net Assets

Without Donor Restrictions	\$	2,771,873
With Donor Restrictions		5,544,665
<b>Total Net Assets</b>		<b>8,316,538</b>

<b>Total Liabilities and Net Assets</b>	<b>\$</b>	<b>10,843,909</b>
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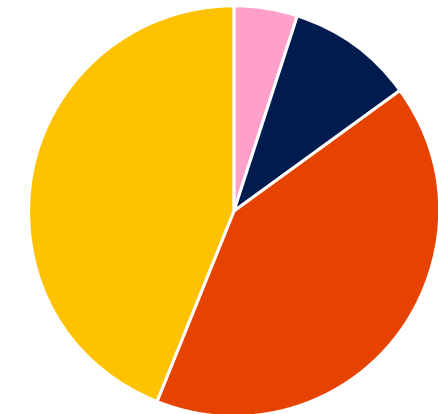
### Statement of Activities

Revenues and support	\$	5,544,394
Expenses		6,962,793
<b>Decrease in Net Assets</b>		<b>(1,418,399)</b>

Net Assets, Beginning of Year		9,734,937
<b>Net Assets, End of Year</b>	<b>\$</b>	<b>8,316,538</b>

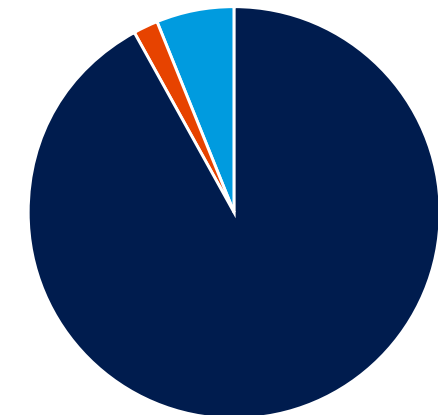
Net Assets decreased as timing restrictions were met on multi-year pledges recorded in prior years.  
Net investment losses of 4% were also incurred due to end of year market performance.

## 2018 Sources of Revenue



- ▶ 5% Events
- ▶ 10% United Way
- ▶ 41% Earned Revenue
- ▶ 44% Contributed Revenue

## 2018 Expenses

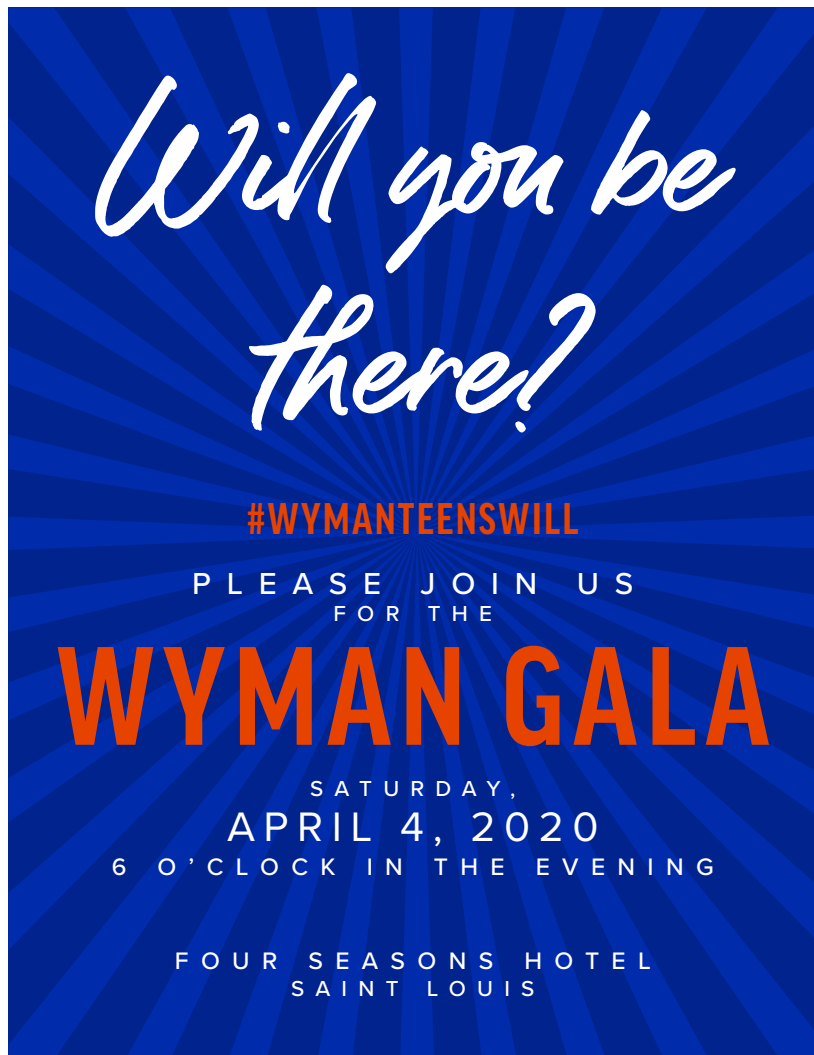


- ▶ 92% Program
- ▶ 2% Management
- ▶ 6% Fundraising

# W Y M A N

600 KIWANIS DRIVE | EUREKA | MISSOURI | 63025

[WWW.WYMANCENTER.ORG](http://WWW.WYMANCENTER.ORG)



*Will you be  
there?*

#WYMANTEENSWILL

PLEASE JOIN US  
FOR THE

# WYMAN GALA

SATURDAY,  
APRIL 4, 2020  
6 O'CLOCK IN THE EVENING

FOUR SEASONS HOTEL  
SAINT LOUIS



COURTESY • INTEGRITY • ACHIEVEMENT



St. Louis County  
Children's Service Fund  
*Keeping Kids First*

Proud partner of



Greater St. Louis